



EXHIBITOR & SPONSORSHIP PROSPECTUS

Air Sensors International Conference
Bangkok Marriott Hotel the Surawongse
May 19 - 22, 2025



UCDAVIS
Air Quality Research Center

2025 ASIC Southeast Asia

Greetings!



Sponsorship & Exhibitor Opportunities

The Air Sensors International Conference is the leading international conference on air quality sensor development, deployment and regulation. This event will host the highest caliber experts and leaders from government, environmental NGOs, industry, academia and community groups to explore solutions to our growing air quality issues.

Each Sponsor Receives:

- Recognition of your organization and sponsorship level online, on various print materials and in conference promotion to prospective attendees.
- Networking opportunities with participants during schedule breaks in the exhibit area.

To learn about all sponsorship opportunities and create a customized package, contact Rhanee Palma:
rppalma@ucdavis.edu





À la carte Sponsorship Opportunities

By sponsoring various aspects of the program and showcasing your company in a way that is beneficial to your team, you can become a respected partner of the Symposium, keeping it going strong. Review the à la carte sponsorship opportunities below and find one that suits your needs.

Special Activity Introduction: Day-of Intro/Schedule, Lunch, Welcome Reception	3-minute activity welcome with branding	\$5,000
Session Sponsor: 1-hour breakout session curated by Sponsor - based on TPC approval	Branding rights and 2-minute session welcome with ability to show video for (1) session	\$5,000
Networking Break Sponsor: Breakfast, AM or PM Break	Signage and website recognition	\$3,000
Registration Name Badge Sponsor	Company logo featured	\$3,000
Lanyard Sponsor	Company logo on custom lanyards	\$3,000
Conference Bag	Company logo on conference bags	\$2,000
Interactive Session Sponsorship	30-second video before a selected session	\$2,000 each or 2 for \$3,000
Wi-Fi Password Branding	ASIC_Sponsor2025	\$2,000
Poster Competition Sponsor	Branding rights and 2-minute welcome with ability to show 30-second video. Sponsor responsible for prizes.	\$2,000





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Conference Bag Insert	Ability to insert (1) document or giveaway for all attendees	\$100
Branded Way-finding Signage	Company logo on way-finding signage	\$500 each or 3 for \$1,000
Branded Floor Decals	Branded floor markers in high traffic areas	\$500 each or 3 for \$1,000
Digital Program Advertisement	(Full Page) (Half Page) (Quarter Page) (Business Card)	\$1000 \$750 \$300 \$150
Attendee List	(Shared)	\$1,500
Direct E-Mail to ASIC Mailing List	Provided by Sponsor	\$500
Tabletop Exhibit	Tabletop	\$1,000
Additional Tabletop	Extra table	\$500





À la carte Sponsorship Opportunities



Special Activity Introduction: Day-of Intro/Schedule, Lunch, Welcome Reception

Sponsoring the Special Activity Introduction provides your brand with prominent visibility in promotional materials and direct engagement with attendees, fostering meaningful connections. This partnership aligns your brand with a positive cause, enhancing your community presence and reputation.

Session Sponsor: Thank you lead slides, name on website with logo and link


As a Session Sponsor, your logo and hyperlink will be prominently displayed on lead slides, ensuring visibility to all attendees. You'll also design a 1-hour breakout session (pending TPC approval), providing a platform to showcase your expertise and engage directly with the audience.

Networking Break Sponsor: Breakfast, AM or PM Break

Sponsoring an AM or PM break offers your brand valuable visibility as attendees gather to recharge and network, with your logo displayed prominently at refreshment stations. This sponsorship provides a unique opportunity to connect with participants in a relaxed setting, enhancing your brand's recognition and engagement.

Registration Name Badge Sponsor

As the Name Badge Sponsor, your logo will be featured on all attendee badges, ensuring your brand is front and center throughout the event. This high-visibility opportunity fosters lasting impressions as participants carry your brand with them, enhancing recognition and connection during networking moments.





À la carte Sponsorship Opportunities



Lanyard Sponsor

Showcase your brand on the lanyards worn by all attendees, speakers, and staff, ensuring high visibility throughout the event. This exclusive opportunity keeps your logo front and center, leaving a lasting impression.

Conference Bag

Gain prime visibility by featuring your logo on the official conference bags given to all attendees. These bags are used during and beyond the event, ensuring your brand travels far and makes a lasting impact. Your company will also be able to include an insert in the bags.

Interactive Session Sponsorship

Kick off an engaging session by showcasing your brand with a 30-second video at the start. This sponsorship places your message directly in front of an attentive audience, aligning your brand with thought leadership and key event content.

Wi-Fi Passord Branding

Put your brand at everyone's fingertips by customizing the event Wi-Fi password with your company name or message. Attendees will engage with your brand every time they connect, ensuring maximum visibility throughout the event.





À la carte Sponsorship Opportunities



Poster Competition Sponsor

Gain visibility as the exclusive sponsor of the Poster Competition, providing at least three prizes and presenting awards. Align your brand with innovation and emerging ideas while engaging directly with attendees.

Conference Bag Insert

Include your branded materials or promotional items in every attendee's conference bag. This sponsorship ensures direct engagement with all participants, providing a lasting touchpoint for your brand.

Branded Way-finding Signage

Guide attendees while showcasing your brand with exclusive logo placement on all event wayfinding signage. Ensure high visibility as attendees navigate the venue, associating your company with seamless event experiences.

Branded Floor Decals

Capture attention with branded floor decals placed in high-traffic areas throughout the event. This sponsorship ensures your message is prominently displayed, directing attendees and reinforcing your brand presence.





À la carte Sponsorship Opportunities



Digital Program Advertisement

Enhance your brand's visibility with a full, half or quarter page in the event's digital program. This sponsorship offers prominent placement, ensuring your message reaches attendees both before and during the event, with easy access on all digital platforms.

Attendee List

Gain exclusive access to the event's attendee list, offering a valuable opportunity to connect with key decision-makers and potential clients. This sponsorship provides a direct link to event participants, allowing you to enhance your post-event engagement.

Custom Sponsorship

Choose from a variety of flexible, a la carte sponsorship options to customize your brand's presence at the event. Whether you seek increased visibility, targeted engagement, or exclusive opportunities, we offer tailored solutions to suit your needs and maximize your impact.



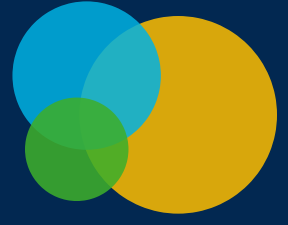


Sponsorships-at-a-glance

	Copper (\$1500)	Bronze (\$2750)	Silver* (\$6000)	Gold* (\$10,000)
Complimentary registration(s)	1	2	3	4
Tabletop Display	✓	✓	✓	✓
Post-Event Recognition: A follow-up email to attendees highlighting sponsorship	✓	✓	✓	✓
Organization name and logo on event website	✓	✓	✓	✓
Logo in digital program thanking sponsors of symposium	✓	✓	✓	✓
Sponsor profile in bi-weekly email		1	2	2
Ad in digital program		quarter page	half page	full page
Logo recognition in ASIC e-blasts		✓	✓	✓
Livestream: logo/ 30-second video during break slides	logo	logo & video	logo & video	logo & video
Direct email to attendees, pre- or post-event				1
Thank you banner with logo on top of one website page				✓
Special activity welcome				✓
Rotating banner image on virtual application				1
List of attendees, organizations, and email addresses				✓

*only three available





Copper Sponsor

Package Benefits

- (1) Complimentary registration
- (1) Tabletop section in Expo
- Organization name and logo on conference website
- Logo in digital program thanking sponsors of symposium
- Livestream: logo during break slides

Package Value

\$2,500+

Package Investment

\$1500

Bronze Sponsor

Package Benefits

- (2) Complimentary registrations
- (1) Tabletop section in Expo
- Organization name and logo on conference website
- Logo in digital program thanking sponsors of symposium
- Sponsor profile in (1) bi-weekly email
- Quarter page ad in digital program
- Logo recognition in e-newsletters
- Livestream: logo and 30-sec video during break slides

Package Value

\$4000+

Package Investment

\$2750





Silver Sponsor

(Three available)

Package Benefits

- (3) Complimentary registrations
- (1) Tabletop section in Expo
- Organization name and 100-word description listed on sponsor page of conference website
- Logo in digital program thanking sponsors of symposium
- Sponsor profile in (2) bi-weekly emails
- Half page ad in digital program
- Logo recognition in e-newsletters
- Livestream: logo during break slides, 30-second video on loop during extended breaks
- Post-Event Recognition: A follow-up email to attendees highlighting Silver sponsors
- Eco-Friendly Giveaway: Branded reusable bottles or bags included with attendee materials to be provided by sponsor
- Banner Placement at Breaks: Ensure additional visibility during their sponsored break

Package Value

\$8000+

Package Investment

\$6000





Gold Sponsor

(Three available)

Package Benefits

- (4) Complimentary registrations
- (1) Tabletop Section in Expo
- Organization name and 100-word description listed on sponsor page of conference website
- (1) Sponsored Session
- Sponsor profile in (2) bi-weekly emails
- Full page ad in digital program
- Logo recognition in e-newsletters
- (1) Direct email to attendees, pre- or post-event
- Thank you banner with logo on top of one website page: registration, general schedule, presentation information
- Special activity welcome: 3-minute spotlight introduction at one group event (Day 1 or 2 Introduction, Day 1 or 2 Lunch Opening, Welcome Reception)
- (1) Rotating banner image on virtual application
- List of attendee names, organizations, and email addresses
- (1) 30-second video to be played during breaks in virtual programming and monitors in expo hall
- Session sponsor for (1) breakout session

Package Value

\$15,000+

Package Investment

\$10,000





Contact Us



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